When did you decide Rutgers-New Brunswick was where you would like to attend college?

- Prior to High School: 5%
- Early in High School career (Sophomore year or earlier): 10%
- Junior year: 23%
- Early in Senior year (prior to January 2017): 12%
- Late in Senior year (January 2017 or later): 50%

N= 2,789

How many times did you visit the New Brunswick campus before you applied to Rutgers?

- Never: 14%
- Once: 17%
- 2-3 times: 16%
- 4-5 times: 43%
- 6 or more times: 10%

N= 2,785

Is anyone in your immediate family (parents, guardians, siblings) a Rutgers alumni or a current student at Rutgers?

- Yes, Rutgers alumni: 23%
- Yes, current Rutgers student: 11%
- Yes, both Rutgers alumni and Rutgers current student: 5%
- No: 61%

N= 2,670

Source: Cooperative Institutional Research Program Fall 2017 Administration (Overall Survey Response Rate: 53.5%)
How confident do you have about navigating the physical campus?

- Not confident at all: 10%
- Barely confident: 9%
- Moderately confident: 49%
- Strongly confident: 32%

N=2,765

How safe do you feel navigating the physical Rutgers-New Brunswick campus?

- Not safe at all: 5%
- Barely safe: 12%
- Moderately safe: 52%
- Very safe: 31%

N=2,755

Which is your overall favorite Rutgers-New Brunswick campus?

- Busch: 12%
- Livingston: 37%
- College Avenue: 15%
- Cook/Douglass: 29%
- No favorite campus: 7%

N=2,784

Source: Cooperative Institutional Research Program Fall 2017 Administration (Overall Survey Response Rate: 53.5%)
If you are planning to work while a student at Rutgers, how often will you work this upcoming Fall semester?

- I am not planning to work this Fall semester: 32%
- Less than 10 hours a week: 38%
- 10-20 hours a week: 7%
- More than 20 hours a week: 23%

N=2,767

Current (summer) hours per week working

- None: 40%
- Less than 11 hours a week: 11%
- 11-20 hours a week: 18%
- More than 20 hours a week: 31%

N=3,086

Source: Cooperative Institutional Research Program Fall 2017 Administration (Overall Survey Response Rate: 53.5%)
If you know individuals who were admitted to Rutgers-New Brunswick campus this year but did not attend, are any of the following reasons why they did not attend?

- Wanted to attend school in a state other than NJ (if the individual lived in NJ) 72% (N=2,730)
- Wanted to go to a less expensive school than Rutgers-New Brunswick 39% (N=2,719)
- Did not get admitted to their top choice school or program at Rutgers-New Brunswick 46% (N=2,726)
- Received aid/scholarships to another school that were not offered by Rutgers-New Brunswick 65% (N=2,724)
- Wanted to go to a smaller school than Rutgers-New Brunswick 62% (N=2,721)
- Wanted to go to what they thought was a more prestigious school than Rutgers-New Brunswick 72% (N=2,709)

Source: Cooperative Institutional Research Program Fall 2017 Administration (Overall Survey Response Rate: 53.5%)
Are you planning to live at home or visit home often because you need to do any of the following?

- Care for a family member(s): 16% (N=2,675)
- Other family obligations: 23% (N=2,692)
- Work obligations: 13% (N=2,708)
- Financial reasons: 18% (N=2,696)

Source: Cooperative Institutional Research Program Fall 2017 Administration (Overall Survey Response Rate: 53.5%)