

Section I: Assessment of Rutgers University and Selected Institution

1. Which college/university did your son/daughter choose to attend this fall?

Check here if he/she did not enroll in any college/university.

2. Rutgers was your son's/daughter's ... 2. Rutgers was your own ... Circle one.

- 1 First choice.
- 2 Second choice.
- 3 Third choice.
- 4 Fourth or lower choice.

- 1 First choice.
- 2 Second choice.
- 3 Third choice.
- 4 Fourth or lower choice.

3. Please indicate your assessment of the following factors for both Rutgers University and the institution you named above.

1=Poor 2=Below Average 3=Average 4=Above Average 5=Outstanding

	RUTGERS UNIVERSITY					SELECTED INSTITUTION				
	1	2	3	4	5	1	2	3	4	5
a. Academic quality/reputation	1	2	3	4	5	1	2	3	4	5
b. Quality of majors	1	2	3	4	5	1	2	3	4	5
c. Variety of majors that interested your son or daughter	1	2	3	4	5	1	2	3	4	5
d. Honors programs	1	2	3	4	5	1	2	3	4	5
e. Access to faculty	1	2	3	4	5	1	2	3	4	5
f. Personal attention to students	1	2	3	4	5	1	2	3	4	5
g. Preparation for career	1	2	3	4	5	1	2	3	4	5
h. Preparation for graduate school	1	2	3	4	5	1	2	3	4	5
i. Affordability/total costs	1	2	3	4	5	1	2	3	4	5
j. Total dollar amount of financial aid offered	1	2	3	4	5	1	2	3	4	5
k. Percent of costs covered by financial aid	1	2	3	4	5	1	2	3	4	5
l. Timeliness of award decision	1	2	3	4	5	1	2	3	4	5
m. Quality of campus housing	1	2	3	4	5	1	2	3	4	5
n. Opportunities to participate in extra-curricular activities	1	2	3	4	5	1	2	3	4	5
o. Availability of recreational facilities	1	2	3	4	5	1	2	3	4	5
p. Social climate of campus	1	2	3	4	5	1	2	3	4	5
q. Diversity of student body	1	2	3	4	5	1	2	3	4	5
r. Size of student body	1	2	3	4	5	1	2	3	4	5
s. Access to off-campus activities	1	2	3	4	5	1	2	3	4	5
t. Campus appearance	1	2	3	4	5	1	2	3	4	5
u. Distance from home	1	2	3	4	5	1	2	3	4	5
v. Neighborhood surrounding campus	1	2	3	4	5	1	2	3	4	5

Section II: Most Important Factors in Selecting College

1. Please indicate first, second, and third most important factors that influenced your son's or daughter's college selection. Use the letter associated with each factor listed in question # 3, or fill in your own if other.

Most important	<input type="text"/>	_____
Second most important	<input type="text"/>	_____
Third most important	<input type="text"/>	_____

2. Did you visit the Rutgers campus?

Please circle all that apply.

- 1 Yes, I took a formal tour.
- 2 Yes, but I did not take a formal tour.
- 3 I attended an Open House.
- 4 I took a "virtual tour" on the Rutgers website.
- 5 No, I did not visit campus.

Section III: Importance of Information Sources in the College Selection Process

How important were each of the following sources in gaining information about Rutgers University during your son's or daughter's college selection process?

Circle one response for each statement.

	Did not use	Relied on slightly	Relied on moderately	Relied on heavily
a. Rutgers admissions website	1	2	3	4
b. Rutgers brochures and publications	1	2	3	4
c. College guides (US News, Barron's, etc.)	1	2	3	4
d. Family and friends	1	2	3	4
e. Rutgers alumni	1	2	3	4
f. Visit by Rutgers admissions counselor to your son's or daughter's high school	1	2	3	4
g. Other off-campus Rutgers recruiter	1	2	3	4
h. High school guidance counselors	1	2	3	4
i. High school teachers	1	2	3	4
j. On-campus visit (tours, Open House, etc.)	1	2	3	4
k. Other (please specify)	1	2	3	4

Section III: Offers of Financial Aid and Timing of Decision

1. Which of the following types of financial aid were offered to your son or daughter by the institution they are currently attending? Please circle all that apply.

- 1 Academic scholarship
- 2 Athletic scholarship
- 3 ROTC
- 4 Guaranteed student Stafford loan
- 5 Pell grant
- 6 Supplemental grant (SEOG)
- 7 Cap/state grant
- 8 Other loan

What was the total amount of any academic scholarships?

2. When did your son or daughter make the decision NOT to attend Rutgers?

- 1 Before senior year
- 2 Fall of senior year
- 3 Spring of senior year
- 4 During summer after graduation

Section IV: Comments

1. Which of the following do you prefer?

- It's OK to report my comments exactly as written.
- Please only use my comments in summary form, do not quote.

2. Please write any additional comments you may have.

Thank you so much for your participation!