

Vision for the College Avenue Campus

In early 2005, the university unveiled “A New Vision for the College Avenue Campus” in partnership with the City of New Brunswick. This multiyear project is a key component of President Richard L. McCormick’s [Campus and Community](#) initiative, which will strengthen Rutgers’ ties with its host communities and create a state university that is a major source of pride for New Jersey.

“A New Vision for the College Avenue Campus” seeks to transform Rutgers’ most historic campus into one of the finest campuses in the nation. At the core of the vision is the conversion of College Avenue, a city-owned street, into a more welcoming, pedestrian-friendly public space lined with historic academic buildings and architecturally distinctive new structures. This transformation will encourage informal interactions among faculty, students, alumni, and staff, as well as with the neighboring community.

In September 2005, the university launched a design competition to attract some of the world’s best-known and innovative architects. Five teams composed of experts in such areas as landscape architecture, urban planning, and transportation were selected to prepare conceptual designs to share with the Rutgers community and the public.

President McCormick announced the [winning team](#) on December 13, 2006. Enrique Norten of TEN Arquitectos and Ignacio Bunster-Ossa of Wallace Roberts & Todd, LLC, lead the team of architects, landscape architects, planners, engineers, and historic preservation specialists that will partner with Rutgers as we move forward with this exciting initiative.

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- [June 2007 Fact Sheet: Update of Key Projects](#)
- [December 2006 News Release: Design Competition Winning Team Announced](#)
- [September 2006 News Release: A Discussion of Ideas](#)
- [June 2006 News Release: Bank of America Grants \\$1 Million toward College Avenue Campus Initiative](#)
- [2005 New Jersey Municipalities Magazine Feature](#)
- [Jury Chair Carla Yanni Discusses the Competition and Lecture Series on WCTC-AM \[MP3\]](#)
- *Inside Rutgers* interview with Art Historian and Professor Carla Yanni
[Windows Media Video](#)
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