

WORKING SMARTER/AIMING HIGHER

Working Groups of the Steering Committee

The Steering Committee on Efficiency and Entrepreneurship has established working groups in seven key areas. Composed of faculty and staff from academic and administrative units across the three campuses, these groups will report their findings and recommendations to the Steering Committee.

Academic Efficiency

Develops recommendations to improve academic practices and policies across the three campuses in such areas as curriculum, online education, academic compensation, space allocation, course scheduling, continuing education, research incentives, and academic practices and protocols.

Chairs: Michael Beals, Vice Dean for Undergraduate Education, School of Arts and Sciences; and Joseph P. Seneca, University Professor, Edward J. Bloustein School of Planning and Public Policy

Academic Entrepreneurship

Performs a comprehensive examination of ways to enhance the major components of academic entrepreneurialism, including such opportunities as federal research support, executive education, fee-for-service programs, technology transfer, partnerships with the business sector, and private giving.

Chairs: Marc Holzer, Dean, School of Public Affairs and Administration; and Mitchell P. Koza, Dean, School of Business–Camden

Business Processes and Organizational Structure

Focuses on such areas as replacing paper processes with technological solutions, reviewing current organizational structures, clustering support services, and standardizing and sharing desktop and other office equipment.

Chairs: Sandra L. Russell, Associate Vice President for Human Resources; and Edmund Scheer, Associate Dean for Administration and Director of Financial Management and Computing, Rutgers College

Energy Policy, Conservation, and Sustainability

Develops an energy consumption policy and evaluates ways to implement cost savings and effective practices in the usage of the university's energy sources, including oil, gas, electricity, and water use. Specific initiatives include using renewable energy sources and implementing conservation and sustainability efforts.

Chairs: Gene A. Vincenti, Executive Vice Provost for Administration, Newark; and Anthony Calcado, Vice President for Facilities and Capital Planning

Marketing

Looks at a number of issues and opportunities, beginning with an evaluation of how the university is handling sponsorships and endorsements.

Chairs: Kim Manning, Vice President for University Relations; Robert Mulcahy, Director, Intercollegiate Athletics; and Courtney McAnuff, Vice President for Enrollment Management

Planning and Real Estate Development

Develops principles for real estate development at the university and considers how the real estate function at Rutgers should be organized. Activities include benchmarking best practices at peer institutions as well as assessing and recommending revenue-enhancing real estate projects.

Chairs: Dorothea Berkhout, Associate Dean, Edward J. Bloustein School of Planning and Public Policy; and

Debra McNally, Manager of Real Estate Planning

Purchasing

Identifies ways to reduce expenditures through analyzing, developing, and consolidating universitywide contracts.

Chair: Kevin L. Lyons, Director of Purchasing, University Procurement

To report a problem with this site, please use the [Rutgers Website Feedback form](#).

© 2006 Rutgers, The State University of New Jersey. All rights reserved.

Last Updated: 03/21/2007

Working Smarter/ Aiming Higher

- [Home](#)
- [Charge to the Committee](#)
- [The Steering Committee](#)
- [Working Groups of the Steering Committee](#)
- [Message from the Senior Vice President](#)
- [Suggestion Box](#)
- [Contact Us](#)