

RUTGERS

School of Business | Camden

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MBA Program Our Program

[SBC MBA Program](#)

At Rutgers-Camden, MBA students have the enviable advantage of working in a small professional school. With a faculty-student ratio of just 18-to-1, you'll enjoy close contact with professors who will become your coaches and mentors as well as your dedicated teachers. These faculty members appreciate the maturity and real-life awareness that graduate students bring to the learning experience.



The M.B.A. Curriculum

The Master of Business Administration program is designed to provide students with a broad professional education in business administration that prepares them for the increasingly complex demands of management. The program gives students an appreciation of the total enterprise as well as the basic functions of business such as accounting, finance, marketing, management, information systems, organizational behavior, and strategy. Additionally, students have the opportunity to concentrate in a specific area of interest by taking elective courses in accounting, finance, marketing, management, operations management/management science, international business, health-care management, and e-commerce and information technology.

The MBA curriculum consists of 57 credits divided into two parts: a required core program, which is based on the premise that there is a common body of knowledge important for managerial decision making, and elective courses selected by the student after completion of appropriate prerequisite courses. Some course requirements may be waived based upon prior knowledge gained at the undergraduate level. The program includes twelve required core courses (36 credits) and seven elective courses (21 credits). The specific course requirements and the basic structure of the program follow.

Required Core Courses (12 courses/36 credits)

- Managerial Economics (3)
- Statistical Methods for Management + Decision Making (3)
- Personal Leadership + Communication Skills (3)
- Accounting for Financial Reporting (3)
- Accounting for Managerial Decisions (3)
- Financial Management (3)
- Operations Management (3)
- Managing People and Organizational Process (3)
- International Business Environment (3)
- Managing Information Technology + Resources (3)
- Marketing Management (3)
- Strategic Management: Integrating the Enterprise (3)

Waiver Policy: [Read more...](#)

Electives (7 courses/21 credits)

Seven courses offered from the MBA program or from the School of Law–Camden (with prior approval from the Associate Dean of the Law School) or from the health-care management and policy track offered by the Department of Public Policy and Administration of the Graduate School–Camden.

Three elective courses in one area are required to complete a concentration. Students may choose a concentration in: *Accounting, Finance, Marketing, Management, Operations Management/Management Science, E-Commerce and Information Technology, International Business, and Health*



A Long-Standing Relationship

- Rutgers maintains strong ties with Lockheed Martin Corp. In fact, close to 100 Lockheed employees have either received their MBAs or are in the process of earning their degrees at the School of Business - Camden.

Douglas A. Bruttomesso is another. "I found immediate and direct use for what I learned in the classroom in my day-to-day work," says Douglas, who was recently promoted at Lockheed to work on the

new presidential helicopter. "The people I met, both students and professors, have become valuable sources for ideas."

Care. A concentration in a specific area is not required for graduation.

Dual Degree

- JD/MBA, [Please visit...](#)

Special Courses

- South Africa Study Program, [Please Visit...](#)
- Lean Six Sigma, [Please Visit...](#)

Course Description:

- [Accounting](#)
- [Basic Skills](#)
- [E-Commerce Technology and Information Technology Courses](#)
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