



## **Gustav W. Friedrich**

***School of Communication, Information  
and Library Studies, Rutgers University***

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### **General Information**

**Born:** Hastings, Nebraska, March 2, 1941

**Married:** Erena Rae Bakeberg, August 4, 1962

**Children:** Bruce Gregory Friedrich, August 7, 1969

### **Education**

**Ph.D. with honors** , University of Kansas, 1968. **Adviser:** Dr. Kim Giffin

**Major:** Speech Communication.

**Dissertation:** "An Exploratory Study of the Nature of Self-Reported Speech Anxiety in a Fundamentals of Speech Course at the University of Kansas"

**M.A.** University of Kansas, 1967. **Adviser:** Dr. Donn W. Parson

**Major:** Speech Communication.

**Thesis:** "Strategy in Cross-Examination Debating, 1964-1965"

**B.A. summa cum laude** , University of Minnesota, 1964. **Adviser:** Dr. Robert L. Scott

**Major:** Speech Communication; **Minor:** Psychology

**A.A.** Concordia College, St. Paul, Minnesota, 1961

**Major:** Elementary Education

## **Experience**

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**1998-present.**  
**Rutgers University**

Professor II and Dean, School of Communication,  
Information and Library Studies

**1982-1998.**  
**University of  
Oklahoma**

Professor (1982-1998) and Chair (1982-1988),  
Department of Communication.  
Professor (1990-1998), College of Liberal Studies.  
Presidential Professor. (1998)  
Visiting Professor, University of Nebraska-Lincoln,  
Summer, 1997.

**1993-1995.**  
**University of  
Oklahoma**

Faculty Administrative Fellow, Office of the Senior  
Vice President and Provost

**1977-1982.**  
**University of  
Nebraska-Lincoln**

Professor and Chair, Speech Communication.  
Professor, Center for Curriculum and Instruction  
(1979-1982)

**1968-1977.**  
**Purdue University**

Associate Professor (1973-1977); Assistant  
Professor (1968-1973), Department of  
Communication

**1964-1968.**  
**University of  
Kansas**

Assistant Instructor and Assistant Debate Coach,  
Department of Speech Communication

**1961-1962.**  
**St. John's School  
(Minnesota)**