

Courtney McAnuff Vice President for Enrollment Management

Courtney McAnuff, an accomplished public university administrator and national consultant on college admissions, retention and financial aid, will become vice president for enrollment management at Rutgers, The State University of New Jersey, Sept. 1. McAnuff has been vice president for enrollment services since 1996 at Eastern Michigan University, a public institution with 24,000 students, overseeing graduate and undergraduate admissions, financial aid, registration and records, NCAA compliance and other offices with a total of 260 employees.

During his 26-year career at Eastern Michigan, McAnuff held other senior-level administrative positions in admissions, financial aid, marketing and student affairs. He enlisted faculty in the recruitment and retention process and worked with parents, students and guidance counselors to achieve admissions goals and enhance accessibility and diversity.

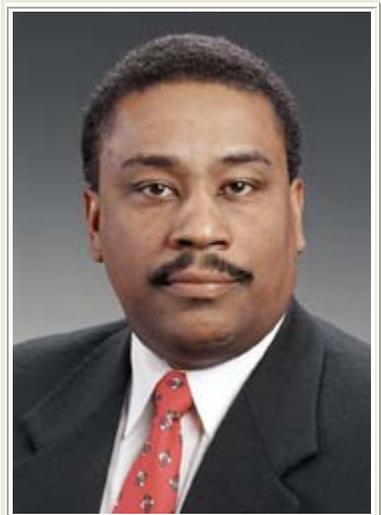
McAnuff also has consulted professionally for 15 universities across the country and the U.S. Department of Education. He has chaired the National Hispanic Scholarship selection committee for the College Board and is on the advisory board of Sallie Mae, the student loan lender.

“Courtney McAnuff’s exemplary credentials position him to be a strong and effective administrator in areas critical to the mission and success of Rutgers,” said university President Richard L. McCormick. “He will be working closely with provosts and administrators at Camden and Newark, as well as the office of the executive vice president for academic affairs in New Brunswick, to enhance recruitment, enrollment and retention of a diverse and competitive student body.”

At Rutgers, McAnuff will be responsible for articulating and implementing an undergraduate enrollment strategy for the university. He will administer undergraduate admissions along with the offices of financial aid and the university registrar.

Rutgers received 38,840 undergraduate applications from first-year and transfer students for the fall of 2005 and enrolled a class of 9,224. This year interest in the university continued to grow, and 41,137 students applied for entrance this fall. While enrollment for 2006 is not yet finalized, more than 10,700 students have indicated their intention to attend Rutgers this fall.

“I am excited to be joining the outstanding faculty and staff at Rutgers,” McAnuff said. “I plan to work with faculty, administrators and student leadership to establish goals for enrollment that reflect both the quality and diversity so essential for the major public university in the state of New Jersey. It was clear to me during several visits that the people who work and go to school here love this university, and I want to be part of that team.”



Courtney McAnuff.

Raised in Queens, N.Y., McAnuff holds a bachelor's degree from City College of New York and a master's degree from Hofstra University. He is working on a doctorate at Wayne State University. He began his career as an instructor at the State University of New York at Farmingdale in 1973 and moved into financial aid the following year. He joined Eastern Michigan in 1980 as director of financial aid.

McAnuff has received numerous awards for his professional and community work from Eastern Michigan, its student government and area community organizations, all of which have recognized him as an outstanding administrator.

He and his wife, Sharon, presently live in Ann Arbor, Mich., and are the parents of three grown children.