Rutgers–Camden

- The southern campus of New Jersey's flagship public research university
- Threefold mission of excellence in education, research, and public service
- Founded in 1926
- Joined Rutgers in 1950
- Offers 34 undergraduate majors and 13 master's degree programs
- 260 full-time faculty, 98 percent of whom hold the highest degree in their field
- Faculty-to-student ratio: 1 to 12.5
- Average class size: 22
- Campus size: 40 acres
- 28,000 alumni

Colleges and Schools
- Camden College of Arts and Sciences
- Graduate School–Camden
- School of Business–Camden
- School of Law–Camden
- University College–Camden

Centers, Institutes, and Initiatives
- Center for the Arts
- Center for Children and Childhood Studies
- Center for State Constitutional Studies
- Center for Strategic Urban Community Leadership
- Forum for Policy Research and Public Service
- Hybrid Materials Research Initiative
- Information Processing in Complex Biological Systems Project
- Mid-Atlantic Regional Center for the Humanities
- Multinational Finance Society
- New Jersey Small Business Development Center
- Senator Walter Rand Institute for Public Affairs
- William G. Rohrer Center for Management and Entrepreneurship
- Rutgers–Camden Business Incubator
- Rutgers Family Business Resource Center
- Rutgers/LEAP Centers of Excellence

Facts and Figures for July 1, 2002, to June 30, 2003

<table>
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<th>Enrollment</th>
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<td>Social Work/Graduate Nursing</td>
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(Department of Education, Social Work in New Brunswick/Piscataway and the College of Nursing in Newark)

<table>
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<th>Degrees Conferred</th>
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<td>School of Law</td>
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Origin of Student Body
- 29 states
- District of Columbia
- 33 foreign nations

Operating Budget
- $50 million

Rutgers–Camden | www.camden.rutgers.edu
Research | www.camden.rutgers.edu/research.htm
Community Outreach | www.camden.rutgers.edu/community.htm
As the role of higher education in New Jersey is reimagined, Rutgers–Camden is delivering exceptional accomplishment as a matter of course.

As southern New Jersey’s research university, the strengths of the Camden campus of Rutgers, The State University of New Jersey, are reaffirmed consistently. Prominent scholars from across the nation increasingly recognize our faculty to be among the very best in numerous disciplines, and the campus continues to develop a reputation, both nationally and internationally, surpassing that of many larger institutions.

Publishing in top academic journals and books, Rutgers–Camden faculty members contribute substantially to advancing the body of knowledge in their fields. Moreover, the high standard for scholarship directly impacts our students, who enjoy the distinct advantage of learning tomorrow’s knowledge today in the classrooms and labs on our campus.

This compelling story of research accomplishments comes at a most appropriate juncture in Rutgers’ history. In response to Governor James E. McGreevey’s call for New Jersey’s institutions of higher education to help position the state for aggressive growth, Rutgers–Camden has joined our counterparts in service on various committees under the New Jersey Commission on Health Science, Education, and Training.

The University Committee—South of the Review, Planning, and Implementation Steering Committee worked vigorously throughout 2003, and I am proud to have cochaired a group of individuals so passionately dedicated to improving higher education in our region. The committee offers a blueprint for expanding the research and enrollment capacities of southern New Jersey’s higher education institutions. I encourage you to learn more about these proposals at http://ruweb.rutgers.edu/restructure.

The very real ability of higher education to uplift a community is manifested in many concrete examples at Rutgers–Camden. Through our passionate commitment to advancing the city of Camden, Rutgers attracted new businesses to our host city, engaged in ventures designed to encourage new retail and housing development, and served as an anchor for the University District envisioned by Governor McGreevey, Senator Wayne Bryant, Assemblyman Joseph Roberts, and others.

Our students also measured their successes through acceptances into top graduate programs, professional and career achievements, and victories in scholarly and athletic competitions against their peers.

During this fast pace of activity, Rutgers–Camden welcomed Dr. Richard L. McCormick as Rutgers’ 19th president. We welcome his leadership at this most exciting, yet challenging, time in the university’s long history. Dr. Deborah Bowles and Mary Beth Daisey accepted the associate provost positions of enrollment management and student affairs, respectively. Warmly regarded by thousands of students and graduates, longtime Scarlet Raptor Rory “Cal” Maradonna migrated to Rutgers–New Brunswick/Piscataway, where he now serves as associate vice president for alumni affairs.

We thank our donors and friends for their steadfast support of Rutgers–Camden’s teaching, service, and research programs. Their investments make a discernible difference in many lives every day.

Regardless of the potential for change within New Jersey’s higher education system, Rutgers–Camden’s commitment to excellence remains, as ever, an immutable constant. I invite you to learn more within the following pages about the vibrant accomplishments generated by the faculty, students, staff, and friends at Rutgers–Camden.

Sincerely,

Roger J. Dennis
Provost

MESSAGE FROM THE PROVOST

Roger J. Dennis
rjdennis@camden.rutgers.edu
Dr. Kathleen Ashton and Dr. Joseph Martin are among the Rutgers–Camden scholars who deliver exemplary service and research in health care and the sciences.
The knowledge-based economy of the 21st century places particular emphasis on innovations in technology, the sciences, and the health-related professions. Scholars and students alike at Rutgers–Camden proved their ability to excel in this challenging environment throughout the last year.

Dr. Suneeta Ramaswami (assistant professor, computer science) received a three-year, $134,789 National Science Foundation grant to support a project titled “Geometric Techniques for Quadrilateral and Hexahedral Mesh Generation with Applications in Medical Imaging.” She also earned a Lindback Minority Junior Faculty Award in support of her research project, “Computational Geometric Techniques for Biomedical Applications.”

Dr. Jean-Camille Birget (associate professor, computer science) coauthored two articles in the Annals of Mathematics, each dealing with computational aspects of combinatorial group theory. The articles, “Isoperimetric Functions of Groups and Computational Complexity of the Word Problem” and “Isoperimetric and Isodiametric Functions of Groups,” hold the potential for application to computer security issues. Research authored by Dr. Patricia Johann (assistant professor, computer science) appeared in the journal Higher-Order and Symbolic Computation, and offered formal proof that the fusion technique for improving the efficiency of functional programs does not change the meanings of those programs.

The National Security Agency, a branch of the U.S. Department of Defense dedicated to protecting the nation’s information systems, provided a one-year grant to Dr. Haisheng Li (associate professor, mathematics) in support of his research project, “Vertex Operator Algebras in Conformal Field Theory.” Dr. Li also published a coauthored book, Introduction to Vertex Operator Algebras and Their Representations (Birkhauser), and scholarly articles in the journals Communications in Contemporary Mathematics and Journal of Algebra.

In response to industry needs, the Department of Mathematical Sciences launched a new industrial applied mathematics track within its graduate program. The track offers cross-disciplinary training in high-powered mathematics, computer science, engineering, and applied science, and is designed especially for individuals seeking to develop professional careers in industry.

Creative insights into technology also were provided by Professor Julie Still (librarian, Paul Robeson & HEALTH

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Dr. Robert Evans (associate professor, biology) published an article, “Pollen Germination as a Model System for Teaching the Process of Science to Undergraduate Nonscience Majors in an Investigative Laboratory,” in the spring edition of the Bulletin of the New Jersey Academy of Science.

Dr. Daniel Shain (assistant professor, biology) explored the annelid diversity of the Peruvian Amazon flood plain as part of a National Science Foundation research project.

Undergraduate biology student Jennifer Nolte was selected to participate in a NASA summer program at Drexel University.

A state-of-the-art 300 MHz nuclear magnetic resonance spectrometer was introduced as an exemplary learning tool for undergraduate and graduate chemistry students.

Dr. Mary Greipp (professor, nursing) was appointed to the quality committee of the Board of Trustees of the Cooper Hospital University Medical Center.

Respected for his research into the visual systems of marine life, Dr. William Saidel (associate professor, biology) was accorded a singular honor when he was named a Lady Davis Fellow at Hebrew University’s Interuniversity of Eliat in Israel. The fellowship, awarded to a select handful of scholars worldwide on the basis of excellence in achievement and the promise of further distinction, will allow the Rutgers–Camden scholar to further understanding of the neurobiological basis of social order, by studying the biochemical activity of different brain areas involved with aggression among fish. Dr. Saidel’s research on the African butterfly fish eye and its visual system was featured on the cover of the April issue of the British Journal of Ophthalmology, and he coauthored that edition’s lead editorial, “Look Before You Leap.”

Biology and Chemistry

During the past year, Rutgers–Camden biology professors made their marks within the global community of their peers with research and awards in noteworthy venues.

Dr. Joseph Martin (associate professor, biology) authored “Neuroendocrinology” in the International Encyclopedia of the Social and Behavioral Sciences (Oxford University Press). The encyclopedia is the first attempt in a generation to map the social and behavioral sciences on a grand scale. It is the largest reference work ever published in those academic areas and will be the first to appear in both print and electronic formats. Only experts considered among the leaders in their disciplines were invited to participate in this seminal publication. In 2002, Dr. Martin and Dr. Pradip K. Sarkar (assistant professor, biology) received a new grant from the National Science Foundation to study the effects of thyroid hormones in the adult brain as mediated through a novel mechanism involving protein phosphorylation.

Respected for his research into the visual systems of marine life, Dr. William Saidel (associate professor, biology) was accorded a singular honor when he was named a Lady Davis Fellow at Hebrew University’s Interuniversity of Eliat in Israel. The fellowship, awarded to a select handful of scholars worldwide on the basis of excellence in achievement and the promise of further distinction, will allow the Rutgers–Camden scholar to further understanding of the neurobiological basis of social order, by studying the biochemical activity of different brain areas involved with aggression among fish. Dr. Saidel’s research on the African butterfly fish eye and its visual system was featured on the cover of the April issue of the British Journal of Ophthalmology, and he coauthored that edition’s lead editorial, “Look Before You Leap.”

On the curricular front, in response to the constant dramatic advances in the field, the Department of Biology retooled its degree requirements to provide greater flexibility for student specialization in such areas as molecular biology, genetics physiology, neurobiology, cell and developmental biology, and ecology/organismal biology.

Chemistry scholars also contributed to their field.

Dr. Sidney Katz (professor, chemistry) coedited a new book, Alternative Toxicological Methods, that was published by CRC Press. His colleague, Dr. Luke Burke (professor, chemistry), delivered three invitational presentations at the National University of Ireland in Galway.

Student Accomplishments

Research advances in Rutgers–Camden’s science laboratories often incorporate the participation of graduate and undergraduate students, who receive the unparalleled opportunity to apply their theoretical training while working with prominent scholars on research that will likely become the content of future textbooks. Graduate chemistry student Yogesh Patel, for example, works with Dr. Georgia Arbuckle-Keil (professor, chemistry) on developing a new derivative of the polymer poly(p-phenylene vinylene)(PPV), which is popular in the science world for its versatile electrical and optical properties. This Rutgers–Camden research could potentially contribute to improving LED technology and its applications by, for example, enhancing on-screen colors and developing lightweight, more flexible screens for laptop computers.

Undergraduate physics major Annta Ngatchou was awarded a Willie Hobbs Moore–Harry L. Morrison Physics Scholarship by Black Enterprise magazine.

Library) in her new book, The Accidental Webmaster, which is designed to assist individuals who manage web sites as volunteers for nonprofit or community-based organizations, or for small businesses. Professor Still’s book provides a much-needed overview of web mastering for a general audience.
through a partnership with the National Society of Black Physicists to encourage African Americans to pursue advanced degrees in physics. The scholarship commemorates Moore, the first African-American woman to earn a doctoral degree in physics, and Morrison, a legendary figure in the field of mathematical statistics.

HEALTH CARE
As the demand for highly skilled health care practitioners continues to rise both in New Jersey and across the nation, Rutgers–Camden has earned a well-deserved reputation for excellence in such allied health fields as nursing, physical therapy, and social work.

In 2002, every graduate of the Rutgers–Camden undergraduate nursing program who took the National Council Licensing Examination (NCLEX) passed that critical professional examination. This perfect score is placed in context when one considers that the national pass rate was 87 percent, and the New Jersey average was 89 percent. Out of the 1,357 nursing programs in the United States, Rutgers–Camden was among only 125 to achieve a 100 percent passage rate.

This outstanding student accomplishment is clearly rooted in the superb faculty, who earned considerable applause throughout the year for their research, teaching, and service accomplishments. Dr. Kathleen Ashton (clinical associate professor, nursing) was named the recipient of the 2003 New Jersey Governor’s Merit Award for Advanced Professional Nursing Practice. Dr. Ashton earned the award on the basis of her work in Peru, where, during the past three summers, she has served as part of a team delivering medical and humanitarian aid to those in need in Lima. Dr. Ashton has assisted more than 1,800 patients there.

Dr. Donna Callaghan (assistant professor, nursing) received the 2003 Research Award from the New Jersey State Nurses Association’s Institute for Nursing in recognition of her research into healthy behaviors, self-efficacy, and self-care agency in adolescents. Her departmental colleague, Dr. Kathleen Frame (assistant professor, nursing), earned a grant from the Shire Corporation in support of her multi-site national research study on “The Effect of a Support Group on Perceptions of Preadolescents Diagnosed with ADHD.”

Through the master of physical therapy program offered jointly with the School of Osteopathic Medicine of the University of Medicine and Dentistry of New Jersey, Rutgers–Camden enriches this discipline for practitioners and scholars alike. A measure of this strength is evident in the presentation of the Outstanding Student of the Year Award from the Society of Allied Health Professions of New Jersey to M.P.T. student Michael Connors.

Professor Patricia Gillardon (assistant professor, physical therapy) coauthored an article, “A Proposed Strategy to Facilitate Clinical Decision Making in Physical Therapy Students,” in the Journal of Physical Therapy Education. Her colleague, Professor David Kietrys (assistant professor, physical therapy), coauthored “Contemporary Issues in Rehabilitation of Patients with HIV Disease, Part III: The Effects of Exercise on Individuals with HIV Disease” in the journal Rehabilitation Oncology.

Dr. Sharon Lyter (director of field education, social work) deepened insight into adolescent health issues with her coauthored research, “Why Some Youth Don’t Use Alcohol: Protective Factors and Implications for Parenting Skills,” that appeared in the Journal of Social Work Practice in the Addictions.
Across the varied disciplines within the humanities, Rutgers–Camden scholars such as Dr. Carol Singley (left) and Dr. Naomi Marmorstein contribute significantly to research, teaching, and service accomplishments.
Scholarship that offers new perspectives and knowledge is at the core of Rutgers–Camden’s endeavors in the areas of the social sciences, education, the humanities, and the arts. The excellence of the campus in these areas was reaffirmed throughout the year by prominent organizations worldwide. An outstanding example is Dr. Philip Scranton (Board of Governors professor, history), who was named to the prestigious Charles A. Lindbergh Chair in Aerospace History at the Smithsonian Institution’s National Air and Space Museum in Washington, D.C. During the 2003–2004 academic year, the Rutgers–Camden educator will make use of the world’s largest collection of historic air and spacecraft to advance his research on the development of highly specialized technology. Only one senior scholar is selected nationwide for the Lindbergh Chair each year.

Student accomplishments kept pace with those of their faculty mentors. Upon graduation, English major Christine Evans was accepted into highly competitive graduate programs at Harvard, the University of Chicago, Trinity College, and University College in Dublin. She selected Harvard, where she now pursues her academic studies at the Divinity School on a fellowship with full tuition. While an undergraduate at Rutgers–Camden, she assisted Dr. John Wall (assistant professor, religion) in his research into child-rearing theories among pastors and theological leaders.

Across the disciplines, Rutgers–Camden scholars earned similar recognition and respect for their research, which appeared in top journals, as authored or edited books, and in electronic media venues.

Books

In The Funding of Scientific Racism: Wickliffe Draper and the Pioneer Fund (University of Illinois Press), Dr. William Tucker (professor, psychology) closely examines the practices of the Pioneer Fund, a New York foundation long suspected of covertly funding research that seeks to prove the genetic and intellectual inferiority of African Americans. An award-winning author who studies intelligence and race, Dr. Tucker links the Pioneer Fund’s founder to a Ku Klux Klan crusade to repatriate African Americans in the 1930s and provides evidence of the fund’s support of campaigns organized in the 1960s to reverse the legal gains of the civil rights movement. The Association of American Publishers’ Professional/Scholarly Publishing Division accorded honorable mention honors to the work in 2002.

Dr. Tyler Hoffman (associate professor, English) received the South Atlantic Modern Language Association Studies Book Award in recognition of his book, Robert Frost and the Politics of Poetry (University Press of New England). As an eminent
Dr. Christine Cosentino-Dougherty

Frost scholar, Dr. Hoffman was invited to deliver the keynote address at a Dartmouth conference about the poet. In addition, Dr. Hoffman authored an essay that was selected for inclusion in Robert Frost (Chelsea House), a critical anthology edited by Yale scholar Harold Bloom.

Dr. Carol Singley (associate professor, English) continued to cement her reputation as a leading Edith Wharton scholar with the publication of A Historical Guide to Edith Wharton and Edith Wharton’s "The House of Mirth": A Casebook. She served as editor of both books, which were published by Oxford University Press.

Dr. Ted Goertzel (professor, sociology) launched the Portuguese edition of his book, Fernando Henrique Cardoso: Reinventing Democracy in Brazil (Saraiva), during a special ceremony hosted by Cardoso, the then-seated president of Brazil. The 2002 event was held in Brasilia. Four hundred of Brazil’s most prominent political and opinion leaders attended the reception for the book.

Scholarly Journals and Awards

Faculty in the Department of Foreign Languages and Literatures were represented in top academic journals worldwide. Dr. Christine Cosentino-Dougherty (professor II, German) published extensively on the impact of German unification as reflected in literature, including 10 articles in scholarly journals and a coedited book, An der Jahrtausendwende: Schlaglichter auf die deutsche Literatur (Verlag). Her colleague, Dr. Jonathan Tittler (professor, Spanish), was named editor of the Journal of Colombian Studies, the preeminent scholarly publication in that field. Dr. Tittler received his second Fulbright grant in support of his research into ecological and literary issues in Colombia.

Another Fulbright scholar, Dr. Andrew Lees (professor II, history), spent the spring semester teaching "Social Perceptions and Social Thought in Germany and the West" at Humboldt University in Berlin.

The Rutgers-based Mid-Atlantic Regional Center for the Humanities (MARCH) continued to expand the number of regional organizations working together under its aegis. In addition, it named Camilo Jose Vergara, a photographer and author best known for his work in inner cities across the United States, as its first regional fellow and guest artist in the Rutgers–Camden Department of Fine Arts. The Ford Foundation provided a $112,000 grant to support the appointment.

Documentaries and Recordings

Three faculty members lent their considerable expertise and creativity to PBS-TV productions on topics central to their research. Dr. Margaret Marsh (dean, Faculty of Arts and Sciences and the Graduate School), long acknowledged as a top expert on the history of reproductive medicine, discussed the life and legacy of John Rock, the creator of the oral contraceptive, on the PBS documentary series The American Experience. A noted scholar in the area of African-American dance, Dr. Katrina Hazzard-Donald (associate professor, sociology) was featured prominently on "Free to Dance," a three-part PBS documentary exploring the role of African-American choreographers and dancers in the development of modern American dance. Finally, Dr. John Wall (assistant professor, religion) served as a consultant on the PBS documentary ‘Marriage: Just a Piece of Paper?’

Dr. Julianne Baird (professor II, music), a world-renowned soprano and scholar of early music, released two new CDs: Soprano Arias with Trumpet and Rossini in Venice. Her concert highlights included the New York and Philadelphia premieres of Handel’s newly discovered Gloria, a performance of Handel’s Messiah at Lincoln Center, and her debut at Philadelphia’s Kimmel Center in Britten’s Illuminations. Dr. Baird’s “Handel Recital” was named to the list of favorite performances for 2002, as offered by an international team of prominent music critics on the Andante web site. Professor Martin Dillon (assistant professor, music) delivered a command performance of opera and musical theater pieces at the request of the Turkish government. He participated in a January concert that was part of the Turkish-American Association International Artists’ Recital Series in the city of Ankara.

HIGHLIGHTS

❖ The web site for the Department of Sociology, Anthropology, and Criminal Justice was spotlighted on USA Today’s K–12 Education Online page as one of three “Best Bets” sites offering exceptional educational value.

❖ The Department of History was accepted for membership in Phi Alpha Theta, the national honor society for history students and historians.

❖ Dr. Luis Garcia (professor, psychology) was elected president of the Eastern Region of the Society for the Scientific Study of Sexuality, an 800-member professional organization.
EDUCATION

Responding to the need for highly trained public education leaders in New Jersey’s urban schools, Rutgers–Camden launched a new Educational Policy and Leadership Track within the master of public administration (M.P.A.) program. Camden teachers selected for this program engage in rigorous graduate-level course work and an internship mentored by a Rutgers faculty member. Graduates of the program will earn a Rutgers M.P.A. degree and a certificate of eligibility as a school principal. The program is endorsed by the New Jersey Department of Education and offered in partnership with the Camden Board of Education.

While training the next generation of school leaders, Rutgers–Camden is also helping veteran principals hone their skills through the Leadership Academy of Principals. Sponsored by the Center for Strategic Urban Community Leadership and crafted by center director Dr. Gloria Bonilla-Santiago (Board of Governors distinguished service professor, urban studies), this new endeavor provides current Camden school principals with in-depth study of curricular, pedagogical, and organizational issues facing public pre-K–12 education.

The Rutgers/LEAP Early Childhood Development Initiative also builds on the national reputation for best practices established by the LEAP (Leadership, Education, and Partnership) Academy University Charter School program. In collaboration with the Camden School District’s Early Childhood Program, the project will strengthen the verbal, written, and language skills of Camden preschool children, their teachers, and their parents. The John S. and James L. Knight Foundation provided a $1.2 million grant to support this innovative initiative.

CHILDHOOD STUDIES

The Center for Children and Childhood Studies is fast becoming a national leader in the emerging field of childhood studies through its prominent research and service activities.

Since its inception in 2001, the center’s Campaign for Camden Children’s Literacy has touched more than 41,550 children and 11,600 adults, and placed almost 70,000 new and used books into the hands of eager young Camden learners. As a result of this initiative, the Camden public library system has realized a 38 percent increase in library card registration and a 26 percent increase in circulation. The campaign has received strong support during the past year. The William Penn Foundation provided a $247,500 grant to support family engagement initiatives at Camden child care centers, while Verizon Communications, a national literacy supporter, contributed $100,000 to this exciting program.

Faculty scholarship contributed significantly to the advancement of childhood studies. Dr. Charlotte Markey (assistant professor, psychology) examined the behaviors that lead to body image problems among young girls and boys. Her research appeared in the Journal of Research in Personality, the International Journal of Eating Disorders, and the journal Eating Behaviors. Dr. Naomi Marmorstein (assistant professor, psychology) researched depression and conduct disorder in children and adolescents, and shared her insights through such publications as the Journal of the American Academy of Child and Adolescent Psychiatry and the Journal of Child Psychology and Psychiatry and Allied Disciplines. Her research earned grant funding from the National Institutes of Health.

Center director Dr. Myra Bluebond-Langner (professor II, anthropology) delivered a full schedule of scholarly lectures at hospitals and universities around the world, including Yale, Duke, and Chicago. The noted expert on childhood issues continues to edit an innovative Childhood Studies book series for Rutgers University Press, which released its first two editions under the aegis of the Rutgers–Camden center.

Center for Children and Childhood Studies http://children.camden.rutgers.edu
Center for Strategic Urban Community Leadership http://www.camden.rutgers.edu/Camden/CFSUCL
Department of Sociology, Anthropology, and Criminal Justice http://sociology.camden.rutgers.edu
Scholarship and the entrepreneurial spirit thrive at Rutgers–Camden. During the past year, the marketing faculty (including Dr. Maureen Morrin) received national recognition for its excellence, while Christopher Gillis, president and CEO of Minority Contractors, Inc., embraced opportunities for growth offered by the campus.
A great state university that delivers extraordinary research and teaching becomes an engine driving the economic development of the region it serves. Rutgers–Camden consistently meets that high standard with a compelling portfolio of activities, scholarship, and pedagogy that resonates far beyond the confines of the campus.

As the Rutgers–Camden School of Business prepares to celebrate its 15-year anniversary, it continues to impress with a record of accomplishment that serves the state and nation. A premier example is the Rutgers–Camden Business Incubator, which is helping to reinvent the city of Camden as a fertile location for business growth. Launched in 2002 with support from the Delaware River Port Authority and the New Jersey Commission on Science and Technology, the incubator reached its true stride during the past year. Now located on an entire floor in an underutilized Virtua Health facility in Camden, a full roster of 29 nascent businesses are enjoying the state-of-the-art technology and administrative services offered by the Rutgers incubator, which, in turn, is helping to renew the vibrancy of the urban community.

The Business Incubator already has begun to produce results for New Jersey’s economy. One client, Acclaim Therapeutics, closed a $1.051-million deal to manufacture durable medical equipment and wound-care support services for a New Jersey health care company. Co-owner Don Legato credits the incubator with helping to grow his business, explaining that, “The telecommunication abilities of the facility are extremely upscale. We can videoconference with our facilities in Asia and Indiana. You couldn’t ask for more if you worked in Manhattan…and I’ve worked in Manhattan.”

Another client, Minority Contractors, Inc., seeks to increase opportunities for underrepresented populations in the construction industry. CEO Christopher Gillis intends to grow his business through the Rutgers–Camden incubator.

The future growth of the city as a business destination received a strong endorsement in March, when the Economic Development Administration (EDA) of the U.S. Department of Commerce presented a significant investment toward attracting entrepreneurs and investors to southern New Jersey. The Rutgers–Camden Technology Campus, Inc.—the parent organization for the Business Incubator—received $850,000 from the U.S. EDA to nurture a multimillion-dollar venture capital fund that will encourage companies to locate in Camden and the Delaware Valley.

A venture capital fund linked to a university-sponsored business incubator is highly unusual among higher education institutions, and just one
example of the forward-thinking initiatives crafted by Rutgers–Camden. Another compelling example is the Rutgers Fairview Neighborhood Partnership (RFNP), which seeks to strengthen the city by revitalizing a historic neighborhood from the grass roots up by marshaling an array of Rutgers–Camden expertise in such areas as business, law, public policy, and the social sciences. In January, the RFNP opened its storefront offices on Yorkship Square in the heart of the Fairview section, thanks to a targeted community investment in the form of a $450,000 grant from the First Union (now Wachovia) Regional Foundation. The project is committed to helping launch at least 10 new businesses and a community development corporation that will work to secure grant funding for the neighborhood. This campuswide endeavor has tremendous potential for replication in other urban neighborhoods across New Jersey and the nation.

While helping to foster a favorable climate for the state’s economic advancement, Rutgers–Camden also responds directly to specific needs of the business community. During the past year, the School of Business unveiled a LEAN Six Sigma Green Belt Training Program designed to help Lockheed Martin heighten the efficiency of its production processes. The training program is delivered on Lockheed Martin’s Mount Laurel campus. Similarly, the business school began offering its master of business administration (M.B.A.) program for Cendant Mortgage and Lockheed Martin employees in Burlington County at the request of those organizations.

The Rutgers Family Business Resource Center and the New Jersey Small Business Administration, both under the aegis of the William G. Rohrer Center for Management and Entrepreneurship, reorganized their functions and extended their services for emerging and established businesses across southern New Jersey. The Family Business Resource Center forged partnerships with Sun National Bank and a number of local sponsors in three Family Business Forum groups that cover the Greater Camden, Delaware Bay, and Jersey Shore regions.

Among the tools provided by Rutgers–Camden to the business community is a selection of indices measuring economic activity. During 2003, School of Business Dean Milton Leontiades published a research study gauging the present health of Atlantic City’s gaming industry and offering a considered forecast for growth in that vital economic sector. The business school also released two readings on the state’s technology sector through its New Jersey Technology Climate Survey, conducted with the New Jersey Technology Council, while the respected Rutgers–Camden Quarterly Business Outlook entered its 10th year of providing valuable perspective on the region’s economic health. A Health Care Roundtable offered a sobering assessment of the health care industry and its impact on the regional economy.

**FACULTY EXCELLENCE**

Rutgers–Camden’s reputation as an outstanding center for business studies is rooted in the excellence of its faculty, which continued to distinguish itself on a national level. The marketing faculty achieved a singular accomplishment when a national study conducted by researchers at the University of Missouri–Columbia ranked the campus’s scholars 30th among North America’s most influential institutions in terms of original research published in the world’s most prominent academic journals and cited by other marketing scholars.

**HIGHLIGHTS**

- **Dr. Julie Ruth** (assistant professor, marketing) produced articles on consumer behavior that appeared in the *Journal of the Academy of Marketing Science* and the *Journal of Advertising*.

- **Dr. Rakesh Sambharya** (associate professor, management) coauthored research for publication in *Management International Review*.

- **Dr. Richard Michelfelder** (assistant professor, finance) co-authored an article on stock return volatility in emerging markets for publication in the journal *Managerial Finance*.

- **M.B.A. student James Sunshine** was selected to participate in the Direct and Interactive Marketing Seminar for Graduate Students, sponsored by the Direct Marketing Association.


- The School of Business introduced a web-based management certification program designed to accommodate working professionals seeking to upgrade their skills.
The rankings were derived from the 227 institutions with faculty publishing in the three top scholarly journals for marketing researchers—Journal of Marketing, Journal of Marketing Research, and Journal of Consumer Research—during 1990 to 1996. Rutgers–Camden is the only New Jersey institution named to the list of the top 50 institutions rated by average annual citations per capita. The only other metro Philadelphia region institution listed is the University of Pennsylvania.

The survey illustrates the high quality of research conducted at Rutgers–Camden and the impressive productivity ratio per faculty member. The findings were reaffirmed by the New Jersey Business and Industry Association and Seton Hall University, which, in their first Volume of Applied Research, cited the following School of Business associate professors for their achievements in applied research during 2002: Dr. Barbara Bickart (marketing), Dr. Carol Kaufman-Scarborough (marketing), Dr. Gayle Porter (management), and Dr. Robert Schindler (marketing).

Dr. Maureen Morrin (associate professor, marketing) earned national attention for her research. Her coauthored articles examining such topics as brand memory and investor strategies appeared in the prominent academic publications Journal of Marketing Research and Journal of Consumer Research. A previous publication was cited in an amicus brief filed before the U.S. Supreme Court by the International Trademark Association. Dr. Bickart accomplished an impressive coup with her appointment to the editorial board of the Journal of Marketing, which complemented her similar service with the Journal of Marketing Research and the Journal of Consumer Research.

Dr. Alok Baveja (associate professor, management) received an award from the New Jersey Department of Health and Senior Services, which will allow him to develop "The Municipal Social and Health Indicators Chartbook: Social Indicators Analysis and Resource Allocation Modeling for Substance Abuse Treatment," a new resource for New Jersey civil servants. Dr. Eugene Pilotte (associate professor, finance) coauthored an article for publication in the University of Chicago’s Journal of Business. His research tracks a 40-year trend suggesting that investors enjoy higher returns by engaging in highly leveraged treasury bill investments instead of purchasing long maturity bonds or common stocks.
Faculty and students alike—such as Professor Jay Feinman and graduate student Edna Galarza—earned recognition during a year of exceptional accomplishment.
An uncommon dedication to faculty excellence in research and teaching has established Rutgers–Camden as a premier center for scholarship in the critical areas of law, public policy, constitutional studies, criminal justice, and political science. ■

FACULTY RESEARCH HONORS

■ A survey of 150 top law professors across the country illustrated the strong level of respect for the scholars at the Rutgers–Camden School of Law. In the regular survey conducted by University of Texas law professor Brian Leiter, peer legal experts nationwide rated the Rutgers–Camden law faculty among the very best in the United States in terms of quality of scholarship, placing the campus in such company as Yale, Stanford, Columbia, New York University, and the University of Pennsylvania.

In specialized disciplines, the Rutgers–Camden faculty tied for 16th in the area of law and philosophy and 15th in critical theories. The survey’s author identifies Rutgers–Camden as one of five “relatively young” schools with “more regional reputations” that have produced faculties that “rank solidly among the top 40 in the United States.”

Political scientists from across the nation honored Dr. Richard Harris (professor, political science) for his research redefining the origins of political interest groups in the United States. The American Political Science Association (APSA) presented two top awards to Dr. Harris and his colleague, Dr. Daniel Tichenor, an associate professor of political science at Rutgers–New Brunswick/ Piscataway, for their article, “Organized Interests and American Political Development,” in the winter 2002 issue of Political Science Quarterly. The Rutgers duo received the Outstanding Article Award from two different APSA sections—Politics and History, and Political Organizations and Parties—an extremely unusual occurrence.

SCHOLARSHIP

In an extraordinary development, Dr. A. Kodzo Paaku Kludze (professor II, law) retired from the faculty in January to accept a position on the national Supreme Court of Ghana. The nomination by Ghanaian President John Kufuor and subsequent ratification by that country’s Parliament, made the Rutgers–Camden scholar the 12th associate justice on the national court. Formerly exiled from his homeland for opposing an oppressive military regime, Dr. Kludze now applies his extensive experience with both American and Ghanaian law to serve his native country. Dr. Kludze’s most recent book, Chieftaincy in Ghana (Austin & Winfield), is considered the definitive perspective on the law and practice of chieftaincy in that nation.
Professor Jay Feinman (professor II, law) continued to promote a wider understanding of American law with his newest book, *1001 Legal Words You Need to Know: The Ultimate Guide to the Language of the Law* (Oxford University Press). Also published by Oxford, Professor Feinman’s previous book, *Law 101: Everything You Need to Know about the American Legal System*, has been selected for international distribution for its clarity in explaining the American legal system. The Bureau of International Information Programs of the U.S. Department of State is translating the volume into numerous foreign languages.

Professor Dennis Patterson (professor II, law) published a new book, *Philosophy of Law and Legal Theory: An Anthology* (Blackwell). His previous book, *Law and Truth* (Oxford University Press), has been commissioned for translation by the leading Italian publisher, Ceradi. Professor Patterson has also been honored with an appointment to the graduate faculty of the nationally ranked Department of Philosophy at Rutgers—New Brunswick/Piscataway.

CONSTITUTIONAL STUDIES

The Center for State Constitutional Studies continues to expand its activities and explore new initiatives in comparative federalism. In March, the Rutgers–Camden scholarly center, in conjunction with the Forum of Federations and the Meyner Center for the Study of State and Local Government at Lafayette College, convened an international conference in Philadelphia that attracted researchers and practitioners from 12 federal systems for a discussion on constitutional design and the constitutional dimensions of federalism in their countries. In November, the center held an on-campus program for teachers, public officials, and young people to discuss American federalism.

The center received continued support from the Ford Foundation to implement its State Constitutions for the 21st Century project, which seeks to chart directions for the reform of American state constitutions. A three-volume set of books will emanate from this project, with publication by the State University of New York Press scheduled for 2005. Center director Dr. G. Alan Tarr (professor II, political science) was invited by the U.S. Department of

**HIGHLIGHTS**

- **Dr. Sanjay Pandey** (assistant professor, public policy) was the lead author on three refereed articles that appeared in the *Journal of Aging and Social Policy*, the *Journal of Public Administration Research and Theory*, and the journal *Social Science and Medicine*.

- **Sarah Ricks** (legal writing faculty) was awarded a scholarship grant by the Association of Legal Writing Directors to complete an article about the practical implications of unpublished federal circuit court opinions. Hers is one of three such grants awarded nationally during the year.

- **Professor Michael Carrier** (assistant professor, law) published an article, “Antitrust after the Interception: Of a Heroic Returner and Myriad Paths,” in the *Stanford Law Review*.

- Undergraduate political science student **Jennifer Taylor** was one of 33 New Jersey collegians selected for the National Education for Women’s Leadership Summer Institute at the Center for American Women and Politics at Rutgers–New Brunswick/Piscataway.

- **Distinguished constitutional and legal historian Stanley Kutler**, the author of such books as *Abuse of Power: The New Nixon Tapes*, discussed “Historians’ Access to Presidential Papers: The Nixon Case” during an on-campus lecture sponsored by the School of Law and the Department of History.

- **Dr. Patrice Mareschal** (assistant professor, public administration) published two articles in the *International Journal of Public Administration*: "New Frontiers in Alternative Dispute Resolution" and "Mastering the Art of Dispute Resolution: Best Practices from the FMCS."
State to undertake a federalism project in Brazil. He and colleague Professor Robert Williams (professor II, law) delivered invited testimony before the Separation of Powers Committee of the Rhode Island legislature regarding a proposed amendment to that state’s constitution.

**Criminal Justice**

The new master of criminal justice program at Rutgers–Camden enrolled its first students during fall 2002. The program will launch a five-year, joint-degree option with the master of public administration program in 2004. As early evidence of the high quality of this fledgling program, Edna Galarza became the first Rutgers–Camden graduate student to earn the Rutgers Board of Trustees Minority Fellowship, which honors outstanding students who intend to pursue doctoral studies.


**Student Accomplishments**

Third-year School of Law students Jeanine Graham and Sarah Klosek delivered a superb performance in winning the Region III competition of the 53rd Annual National Moot Court Competition. The team also was recognized for writing the Runner-Up Best Brief in the competition, and Ms. Graham was honored as Best Oralist in the final round. The Rutgers–Camden duo defeated strong teams from American University and the University of Maryland in the preliminary rounds and from Georgetown in the finals. This qualified them for the national finals.

The *Journal of Law and Urban Policy*, the second online journal produced by Rutgers–Camden law students, was launched during the past year to offer insight into quality-of-life issues related to the nation’s urban centers. Twelve law students also participated in the first year of the Marshall-Brennan Program that fosters a deeper understanding of the federal constitution among Camden teens.

The master of public administration (M.P.A.) program placed its students in a number of highly competitive positions. Chad Hanneman was selected as a Presidential Management Intern from a cohort of top students nationwide. Through this program, he will gain invaluable experience at various federal offices in Washington, D.C. Two M.P.A. students were selected as New Jersey Department of Community Affairs Summer Scholars: David Pak worked with the Housing and Community Development Network, while Justin Masucci worked with the Diocese of Camden.

The M.P.A. program also posted its largest-ever number of graduates entering doctoral programs. Deanna Malatesta selected the University of Georgia to pursue her doctoral degree in public policy. Monica LaBelle selected Georgia Tech for public policy, Molly Chambers enrolled at the University of Missouri–Columbia for economics, and Cindy Binson chose George Washington for public policy.
CAMP

Rutgers–Camden pulsed with excitement throughout the year, thanks in no small part to the accomplishments of its Scarlet Raptors. Pictured here are student-athletes Barry Huver (baseball) and Erin James (basketball).
As befits a university located in the very heart of the metro Philadelphia region, Rutgers–Camden is a vibrant destination of activity for students, graduates, families, and the community. Even as the campus distinguishes itself for the fine work conducted by its faculty, students, and staff, so also does it boast a diverse schedule of events that broaden horizons and challenge both body and mind to excel.

**WELCOMING A NEW PRESIDENT**

A daylong celebration welcomed Dr. Richard L. McCormick to Rutgers–Camden as the campus commemorated his inauguration as the 19th president of Rutgers, The State University of New Jersey. The April 10 event showcased faculty expertise during a panel discussion titled “Globalization and the American Society.” During the event, Dr. McCormick responded to comments by panel participants Dr. James Dunn (professor, political science), Dr. Jainaba Kah (assistant professor, public policy), Dr. Rakesh Sambharya (associate professor, management), and Professor Beth Stephens (professor, law).

The celebration opened with a chorus of song by students under the direction of Professor Martin Dillon (assistant professor, music), and later progressed to an all-campus reception at which student organizations displayed their accomplishments for their new president. Dr. McCormick spoke with the students, faculty, staff, graduates, and friends in attendance.

**ATHLETICS**

Across the New Jersey Athletic Conference (NJAC), Rutgers–Camden has rapidly become a force to be reckoned with in NCAA Division III sports. The skill and passion of the scholar-athletes have infused the campus with a contagious excitement that extends throughout the 12 intercollegiate varsity programs sponsored by Rutgers–Camden.

At no point was that electricity more apparent than during this past spring, when the women’s basketball team took the campus to its first-ever NCAA divisional championship playoff. The Scarlet Raptors’ meteoric season captured the attention and imagination of the region, as well as Rutgers–Camden’s first New Jersey Athletic Conference title. Under the direction of head coach Jackie Trakimas, the women’s team triumphed in their first-round NCAA playoff, and battled Marymount University in the second round, where the campus’s NCAA bid ended with a hard-fought 83-80 loss.

The 2002–2003 squad posted a 22-7 season. Senior guard Cheryl Kulesa dominated the courts, and earned recognition as the NJAC Women’s Basketball Player of the Year and a spot on the All-NJAC First Team. She became the third Raptor to earn Player of the Year honors for that sport in as many
years. The sociology major, who graduated cum laude, also was named to the Verizon College Division All-District II Women's Basketball Team and was a finalist for the annual Josten's Trophy.

The thrill of chasing a championship was experienced by other teams as well. The men's baseball team brought home an ECAC Division III Metro Baseball Championship when the second-seeded Scarlet Raptors triumphed 5-0 over top-seeded Fairleigh Dickinson University. Five Scarlet Raptors were named to the 2003 All-NJAC baseball team. Senior Rick Flores and first-year student Tyler Inkster were named designated hitter and utility player, respectively, on the first team, while sophomore pitcher Matt Ulmer, junior second baseman Barry Huver, and junior right fielder Brian Murphy each received honorable mention.

The women's softball team posted a 28-11-1 season, and a 10-4 mark in the NJAC, both new school records. The squad advanced impressively in the ECAC Division III South Softball Championship tournament, losing to Montclair State University at the very end. The women's softball team fielded six players on the All-NJAC squad. On the first team were junior pitcher Sarah O'Malley, first-year center fielder Lindsay Davis, and sophomore shortstop Celeste Chinappi. Junior second baseman Allison Cooney, sophomore left fielder Becky Johnson, and sophomore right fielder Beth Laputka earned slots on the second team.

The Scarlet Raptors bade farewell to a longtime friend and welcomed a new flight director. Dr. Edward Cialella retired as athletics director after 33 years of service to the campus. Jeffrey Dean was named the fifth director of athletics at Rutgers–Camden.

CAMPUS ENHANCEMENTS

In response to the campus community's requests for a facility that would offer amenities in a comfortable setting, Rutgers–Camden reconfigured a section of the Campus Center and opened a Starbucks coffeehouse in October. Since its debut, the Starbucks café has become a true hot spot for students, faculty, staff, and visitors alike. During its first year of operation, the café has sold more than 55,000 cups of premium drip coffee and espresso-based drinks. The true measure of success for this enterprise, however, lies in the café's popularity as a center for casual conversation and relaxed study.

Also in the Campus Center, Rutgers University Computing Services installed a wireless network that now allows computer users Internet connectivity from their laptops in the cafeteria, the Starbucks café, and the many lounges throughout the facility.

A signature building on Camden’s historic Cooper Street, the property at 303 Cooper was renovated throughout the year with meticulous attention to restoring the Victorian-era flourishes intrinsic to that venerable structure. Built in 1867, this former home, which had fallen into deep disrepair prior to its purchase by Rutgers, now enjoys new purpose as the executive offices for the Camden campus.

HIGHLIGHTS

◆ The annual Provost’s Teaching Excellence Awards were presented to Dr. John Broussard (associate professor, finance), Dr. M.A. Rafey Habib (associate professor, English), and Joseph Schiavo (instructor, music).

◆ The Lindback Award was presented to Dr. Gayle Porter (associate professor, management).

◆ The Outstanding Faculty Award from the Rutgers University–Camden Alumni Association was presented to Dr. James Garnett (professor, public policy).

◆ Dr. Kathleen Ashton (clinical associate professor, nursing) received the Rutgers College Class of 1962 Presidential Public Service Award.

◆ Cynthia Davidson (assistant director, financial aid) received the Distinguished Administrator Award from the Paul Robeson Cultural Center at New Brunswick/Piscataway.

◆ Dr. Daniel Hart (professor, psychology) received the Ernest F. McMahon Class of 1930 Award.

◆ Dr. Philip Scranton (Board of Governors professor, history) received a Board of Trustees Award for Excellence in Research.

◆ The Department of Sociology, Anthropology, and Criminal Justice received the Rutgers University Award for Programmatic Excellence in Undergraduate Education.

◆ The Pro Bono Program at the School of Law earned a Rutgers Human Dignity Award.
The Rutgers–Camden women’s basketball team tops the New Jersey Athletic Conference for the first time ever and reaches the second round of the NCAA divisional championship playoffs.

EVENTS AND PERFORMANCES

Respected as the birthplace of recorded music, the city of Camden is reconnecting with its history as a destination for emerging and established artists, thanks in no small part to the many performances, exhibits, and events produced and/or hosted by the local Rutgers campus.

The Rutgers–Camden Center for the Arts offered an impressive schedule of cultural activities throughout the year, including a jazz series that featured such luminaries as acclaimed singer and songwriter Patti Austin, who performed a tribute to the great Ella Fitzgerald, and the Yellowjackets, a two-time Grammy Award-winning group.

The campus also hosted a fully staged production of “Crazy for You,” which treated audiences to dazzling choreography and the music of George and Ira Gershwin during this Tony Award-winning musical.

The Stedman Gallery challenged and delighted visitors with exhibitions that provided fascinating visual tours of history and culture. One such display, “Out of the Fire,” showcased the works of 10 exceptional southern New Jersey artists who create works within the studio glass movement. An interactive exhibit offered a singular perspective on the history of the New Jersey Turnpike, while an international touring exhibition stopped at Rutgers–Camden to present the evolution of Latin American printmaking.

The Summer Concert Series at Rutgers–Camden celebrated 20 years of delivering noontime concerts of classical music and jazz. The Department of Fine Arts and the Office of Summer Session continue this fine campus tradition.

Many noted authors and scholars delivered on-campus lectures throughout the year. Novelist Lorene Cary was among the 21 prominent and promising writers, poets, and essayists to participate in the annual Rutgers–Camden Spring and Summer Writers Conferences, while a lecture series sponsored by the Center for Children and Childhood Studies provided a forum for such novelists as Faith Ringgold and Michael Chabon to share their experiences with campus audiences.

ALUMNI RELATIONS

Rutgers–Camden explored new pathways for engaging its graduates and infusing its alumni base with fresh energy. One such example is the launch of the alumni crew team, which competed in several regattas throughout the spring.

On May 10, graduates from every Rutgers–Camden college and school converged on the Camden Waterfront for the first-ever All-Camden Reunion Night. Held under a massive tent, the returning Pioneers and Raptors enjoyed live music by alumni-led bands, against the commanding backdrop of the Philadelphia skyline.

While each academic unit actively seeks the partnership of its graduates in advancing the campus, the appointment of Charles Mannella as director of alumni relations has helped to focus Rutgers–Camden’s ongoing outreach efforts to former students.

COMMENCEMENT

Rutgers–Camden conferred 1,298 bachelor’s, master’s and juris doctor degrees during three separate events on May 23. Marvin Samson, president and chief executive officer of SICOR, Inc., delivered the keynote address during commencement exercises for the School of Business. White House counsel Alberto Gonzales, Esq., performed similar honors during the School of Law graduation exercises. Karin Phillips, community affairs reporter for KYW-AM (1060), delivered the keynote address at a ceremony for the Camden College of Arts and Sciences, the Graduate School, and University College. During that ceremony, Dr. McCormick presented an Honorary Doctor of Science degree to Dr. Benjamin Carson, director of pediatric neurosurgery at the Johns Hopkins Medical Center.
Rutgers–Camden is truly fortunate to be blessed with organizations and individuals who recognize the wisdom of investing in an institution that creates the future today. The noteworthy accomplishments reported in the preceding pages suggest the deep impact that the donors listed below have made on the campus and, by extension, on communities both regional and global in scope. Increased support for students scholarships, campus growth, faculty excellence and research, and so much more offers an endorsement of Rutgers–Camden’s strategy for advancement.

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Grade school children from Camden and Dr. Myra Bluebond-Langner, director of the Center for Children and Childhood Studies, accept a ceremonial check from Verizon Communications for the Campaign for Camden Children’s Literacy.

Shanimarie O’Gilne celebrates her graduation from the School of Business.

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